



UGANDA BUSINESS AND TECHNICAL EXAMINATIONS BOARD

Business and Humanities Certificate Examinations

MAY-JUNE 2020 SERIES

PROGRAMME

NCAF, NCBA, NCHIC, NCRIM, NCSOM, NCJM, NCPLM, NCCF, NCCM, NCSWA,
NCPAM, NCLIS, NCGC, NCICT, NCHRM, NCTHM

PAPER NAME

ELEMENTS OF ENTREPRENEURSHIP DEVELOPMENT

PAPER CODE

NCED125

YEAR I, SEMESTER II

2½ HOURS

TUESDAY, 20TH APRIL, 2021

INSTRUCTIONS TO CANDIDATES

1. This paper consists of **two** sections **A** and **B**.
2. Section **A** is compulsory and carries **20** marks.
3. Section **B** consists of **six** questions. Answer only **four** questions from this section.
4. All questions carry equal marks.
5. All answers to each question should begin on a fresh page.
6. **Do not** write on the question paper.
7. All answers and rough work should be done in the official answer booklet provided.
8. Read other instructions on the answer booklet

SECTION A - (20 MARKS)

Answer all questions in this section

Question One

- (a) Define **entrepreneurship**. (02 marks)
- (b) State **two** benefits of entrepreneurship to the society. (02 marks)
- (c) Differentiate between **creativity** and **innovation**. (04 marks)
- (d) State **two** types of business environments. (02 marks)
- (e) Outline **two** importance of a business plan to a business. (02 marks)
- (f) List **two** sources of capital for a business. (02 marks)
- (g) Give **two** examples of risks involved in business. (02 marks)
- (h) Identify **two** sources of innovation. (02 marks)
- (i) State **two** drivers of creativity in organizations. (02 marks)

SECTION B - (80 MARKS)

Answer only four questions from this section.

Question Two

You have been asked to make a presentation in class by your lecturer about successful entrepreneurs. In your presentation;

- (a) Explain **five** types of such entrepreneurs. (10 marks)
- (b) Discuss **five** qualities possessed by the entrepreneurs in 2(a). (10 marks)

Question Three

Joan has accumulated enough savings to start up a business, she has approached you for guidance about business ideas.

- (a) Explain **five** sources of such ideas. (10 marks)
- (b) Discuss **five** causes of business failure in Uganda. (10 marks)

Question Four

Most businesses fail to compete due to lack of an aspect of creativity.

- (a) Explain **five** characteristics of such aspect. (10 marks)
- (b) Describe the creative process in a business. (10 marks)

Question Five

The newly elected Member of Parliament in your constituency has invited you to make a presentation in the youth meeting about small and medium enterprises.

- (a) Present **five** benefits of having the above enterprises in your community. (10 marks)
- (b) Discuss **five** challenges that are faced by the above enterprises in Uganda.

(10 marks)

Question Six

A group of youth in your village have requested you to make a business plan for their group.

- (a) Explain **five** likely users of the plan. (10 marks)
- (b) Discuss **five** challenges that you are likely face while preparing a business plan.

(10 marks)

Question Seven

Peter has received very many complaints from his customers about the behaviour of his employees. He has hired you to speak to the employees on business ethics.

- (a) Identify **five** ethical behaviour that they should practice. (10 marks)
- (b) Explain **five** importance of the behaviour in 7(a) in business. (10 marks)

END